



**NEWS RELEASE
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Michael O'Brien Appointed to President of Carl Zeiss Canada, Ltd.

TORONTO, ON, Canada, November 11, 2011 – Carl Zeiss Canada, Ltd. announced today that Michael (Mick) O'Brien will assume the role of President of Carl Zeiss Canada, Ltd. effective November 28, 2011. O'Brien will work closely with the current President and CEO of Canada, James A. Sharp, to ensure a seamless transition for employees, industry partners and customers.

"I am pleased to have the opportunity to lead this exceptional company," said O'Brien. "Carl Zeiss Canada is well positioned in the industrial, research, and medical markets and I will continue to work together with the management team for a very smooth transition. I look forward to continuing the current success of the organization."

"Carl Zeiss Canada is positioned to expand in the life sciences, materials research and medical markets. Mick is a seasoned and versatile leader, bringing with him a wealth of experience in the medical and scientific device markets. His background will serve him well in leading the company to the next level," said James A. Sharp, also Chairman of the Board of Carl Zeiss Canada, Ltd. and President of Carl Zeiss Inc.

"We are on a promising growth path, and the Canadian market continues to be an important part of our expansion plans on the global level. The Board of Directors welcomes Michael O'Brien and look forward to the positive impact he will have on the company."

O'Brien brings 27 years of experience to his role at Carl Zeiss. Prior to joining Carl Zeiss, he has held executive management positions at Lumen Dynamics Group Inc., Carsen Group, and Olympus Canada.

"Throughout the world the name of Carl Zeiss stands for the highest quality and reliability," continued Sharp. "Our history of precision and technology extends for over 160 years. With our aggressive growth plans, exceptional product innovations and marketing communication investments, we will dramatically increase brand visibility and customer demand for Carl Zeiss. Our focus on customers and strategic partnerships will keep us aligned with our primary goal of furthering science and technology."

About Carl Zeiss:

The Carl Zeiss Group is a leading group of companies operating worldwide in the optical and optoelectronic industries. Carl Zeiss offers innovative solutions for the future-oriented markets of Medical and Research Solutions, Industrial Solutions, Eye Care and Lifestyle Products. During fiscal year 2009/10 the group of companies generated revenues of around EUR 2.98 billion. From fiscal year 2010/11 onward, eyeglass lens manufacturer Carl Zeiss Vision will be integrated as an autonomous business group (revenues of EUR 880 million in fiscal year 2009/10). The Carl Zeiss Group now has approximately 24,000 employees, including more than 10,000 in Germany. The Carl Zeiss business groups hold leading positions in their markets. Carl Zeiss AG, Oberkochen, is fully owned by the Carl Zeiss Stiftung (Carl Zeiss Foundation).

For more information, visit: www.zeiss.ca